

HOW WOMEN LEAD PRESENTS

# #GetOnBoard Week

A HYBRID SUMMIT OF ADVOCACY & ACTION TO CATAPULT  
FEARLESS WOMEN LEADERS INTO BOARD SEATS

HOW  
WOMEN  
LEAD.

**OCTOBER 21-25, 2024**

**30+**

**VIRTUAL & IN-PERSON EVENTS**

**100+**

**SPEAKERS**

**3**

**LEARNING TRACKS**



Join the 5th Annual #GetOnBoard Week, an exciting hybrid summit filled with 30+ board-related activities for board-ready and active female board directors. This week is designed to be a transformative hybrid summit, dedicated to fostering a dynamic environment where the imperative of board diversity is celebrated and championed.

Diversity in boardrooms has transcended from an ideal to an undeniable necessity. Recent data highlights a significant shift in the landscape, with women now occupying 33% of board seats among the S&P 500 companies, and 100% of S&P 500 companies have at least one woman on the board.

The movement towards diversity is further reinforced by a series of influential developments, and central to this movement is the pivotal role played by How Women Lead. Our organization stands at the forefront of driving transformational change in corporate board composition across the United States. Extensive research unequivocally demonstrates the tangible benefits of board diversity. Companies with diverse boards are proven to foster increased innovation, achieve greater financial returns, and exhibit improved ESG performance.



# EVENT CHAIRS AND LEADERSHIP COMMITTEE

## 2024 CHAIRS

**Beverly Bian**, Business Development Director, Moss Adams

**Megan Schoettmer**, Regional President, Northern California, PNC Bank

Aarthi Belani  
AdaPia Derrico  
Adrienne Lawrence  
Amanda Sanders  
Ann Oleson  
Anne Bertelsen  
Cathy Skala  
Christina Bui  
Coco Sellman  
Coni Johnston  
Dalia Rayes  
Damier Xandrine  
Dawn Zappetti  
Debjani Sarkar  
Debra Clary  
Debra Robinson  
Diane Domeyer  
Diane Petersen  
Dianne Keen-Kim  
Edie Goldberg  
Elise Brownell  
Elizabeth Espinosa Krupa  
Elizabeth Faust  
Erin McAuley

## 2024 LEADERSHIP COMMITTEE

Ericka Curls-Bartling	Lori Castillo Martinez	Shreya Jain
Eugenia Gibbons	Lori Adams Brown	Steven Singer
Gwen Muse-Evans	Lori Igleski	Sue Harnett
Heather Jerrehian	Lorraine Akiba	Susan O'Malley
Hitesh Shah	Lynn Lucas	Tamara Gracon
Irene Zhang	Mary Jo Cook	Tremaine Wright
Jackie Ejuwa	Melanie Gross	Tricia Timm
Jaelyn Jackson	Monali Jain	Vanessa Small
Janice Haith	Nancy Geenen	Violet Clark
Jennifer Lee	Nancy Sheppard	Nilsa Mahon
Jennifer Pollock	Nicole Ash	Marta Ronquillo Newhart
Joanna Chang	Nicole Flowers	
Josette Ferrer	Nicole White	
Joyce Cacho	Nora Crivello	
Julie Schroeder	Petra Chequer	
Karen Silverman	Rachael Klayman	
Karen Clarkson	Randi Paikoff Feigin	
Karina Diaz	Rika Nakazawa	
Kim Crosslin	Robena Jafari	
Kristin Hull	Robin Rothstein	
Laura Bushnell	Rose Hartwig	
Laura Provenzale	Roxane Polidora	
Lisa Carmel	Shawnte Mitchell	
Lisen Stromberg	Sherrin Ingram	
Lixia Ma		



# SPONSORSHIP AT A GLANCE



	Diamond \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Engagement Opportunity
Executive liaison on Leadership Committee	✓	✓	✓	✓		Employee
Sponsor a #GetOnBoard Week event, including speaking opportunity	4	2	1			Brand, Client & Employee
Tickets to individual #GetOnBoard sessions to distribute to your community	100	50	20	15	10	Brand, Client & Employee
Social media posts to our 190,000+ followers highlighting your leadership in this area	4	4	4			Brand
Logo in promotional materials and invitations going out to our 24,000 subscribers	✓	✓	✓	✓	✓	Brand
Acknowledgement as sponsor of #GetOnBoard Week at each of the 30+ events	✓	✓	✓	✓		Brand

# 2024 HONOREES AWARDS CEREMONY



## DISRUPTOR AWARD

### Shannon Nash

Chief Financial Officer, Wing |  
Executive Producer, OnBoard  
The Film | Board Director,  
NETSCOUT, SoFi, and Lazy  
Dog Restaurant & Bar



## LEADING THE WAY AWARD

### Accepted by:

Chairman and CEO,  
Tarang Amin



## FEARLESS LEADER AWARD

### Patricia Lizarraga

Managing Partner, Hypatia  
Capital | Board Director,  
Credicorp and Banco de  
Crédito BCP



Buy a table for  
your employees,  
friends, or clients.

Half Table	\$500
Full Table	\$1,000





An entire week permeated with robust programming aimed to encourage and prepare talented women executives for board service



## BOARDROOM READINESS

What aspiring board directors can do to prepare & position themselves for success & develop "boardroom capital."



## SKILL BUILDING

Learn or refresh the skillsets that are critical in being an efficient board director in 2024.



## TIMELY TOPICS

New technology, social/political issues and compliance regulations and industry trends that are rapidly changing.

## IN-PERSON NETWORKING EVENTS IN SELECT MAJOR US CITIES

- Chicago
- Washington DC
- Denver
- Palo Alto
- San Francisco
- New York City
- Boston
- Los Angeles

## AFFINITY GROUPS

Having a strong close-knit network of like-minded leaders can make all the difference in your board-journey. These events are specifically designed to facilitate connections among corporate directors. The goal is to put you within arms reach of the boardroom and board opportunities.

- BLACK
- LATINX
- ASIAN
- MIDDLE EASTERN
- CFOS & CAOS
- CHROS/D&I
- LEGAL
- TECHNOLOGY
- HEALTHCARE
- FINANCE/BANKING
- MARKETERS



2024 SPONSORS

PLATINUM



GOLD



SILVER



BRONZE



# What People Are Saying

## TESTIMONIALS

“ First I would like to thank you for creating, then executing such a necessary and awesome organization and subsequent events. I attended the Black affinity group event on Tuesday, and I was truly energized by it...I have NEVER been a part of a conversation that was so insightful and where women in power shared information so freely. The session was truly amazing. ”

“ What a phenomenally valuable, comprehensive package of information conveyed in a one-week period. I am so excited to put the very practical tools and tips I received to work for me as I move forward in my board role search. ”

“ Amazing discussion - powerful and so authentic with intent to share, help, guide - thank you! ”

“ #GetOnBoard week was one of my best ROI. The content was rich, fresh and applicable. The learning gained was at times overwhelming in a good way. And lastly and most importantly, the Credo is actually lived by all attendees, and you could feel it. ”

“ This session has been eye-opening and deeply concerning. So grateful to our speakers for sharing their wisdom. Fascinated by the “power dynamics” in AI. “We need human centric AI and discussions” Yes! ”

TO JOIN THE MOVEMENT, CONTACT NICOLE AT  
NICOLE@HOWWOMENLEAD.COM





# ABOUT US

How Women Lead is a national organization of top executive women focused on activating their individual and collective power to influence the change they want to see in the world through leadership, investment and philanthropy. The goal for How Women Lead is to achieve equity for women -- and particularly women of color -- by driving representation and opportunities across all aspects of life and career.



## Our Mission



TO JOIN THE MOVEMENT, CONTACT NICOLE AT  
[NICOLE@HOWWOMENLEAD.COM](mailto:NICOLE@HOWWOMENLEAD.COM)